

# GOLDEN RAINBOW CELEBRATED THE 34TH RIBBON OF LIFE

By Patricia Alcalde

**W**hat a show! Ribbon of Life reflects the best of Las Vegas, not just in talent, but in heart. They celebrated their 34th anniversary with a fabulous holidays show starred by a fantastic cast of great headliners of renowned shows in our city. Hosts Edie and Sean McCallister presented stars like Anne Martinez accompanied by Sarah LeClear and Alejandro Domingo, from Bat Out of Hell and Penny Arcade; Zowie Bowie; TapeFace; Travis Cloer, from Jersey Boys and Bat Out of Hell; magician Murray SawChuck; Daniel Durston as Elvis and many more fantastic performers. Gary Costa and his team did a great job putting together a magnificent event with silent auction and after party raising way over \$1million dollars!





Golden Rainbow's annual Ribbon of Life's 30 plus years of tradition is one of the longest and richest in American entertainment. It has become a staple in Las Vegas with a long history of support deeply rooted in our entertainment industry. Since the late 80's, performers, cast mates and friends have banded together to put on a benefit show to raise funds for those affected by HIV/AIDS. Proceeds from the shows are used to help pay rent and other emergency expenses so they could continue living with dignity. Their mission has evolved from caring for those at the end of their journey to now offering health and risk reduction services, encouraging healthy behavior, and thus decreasing transmission rates, and to ensure those living with HIV with little to no resources have a safe and affordable place to live.

